

# A Survey of Energy Efficiency Metrics

Kerry Hinton, Fatemeh Jalali

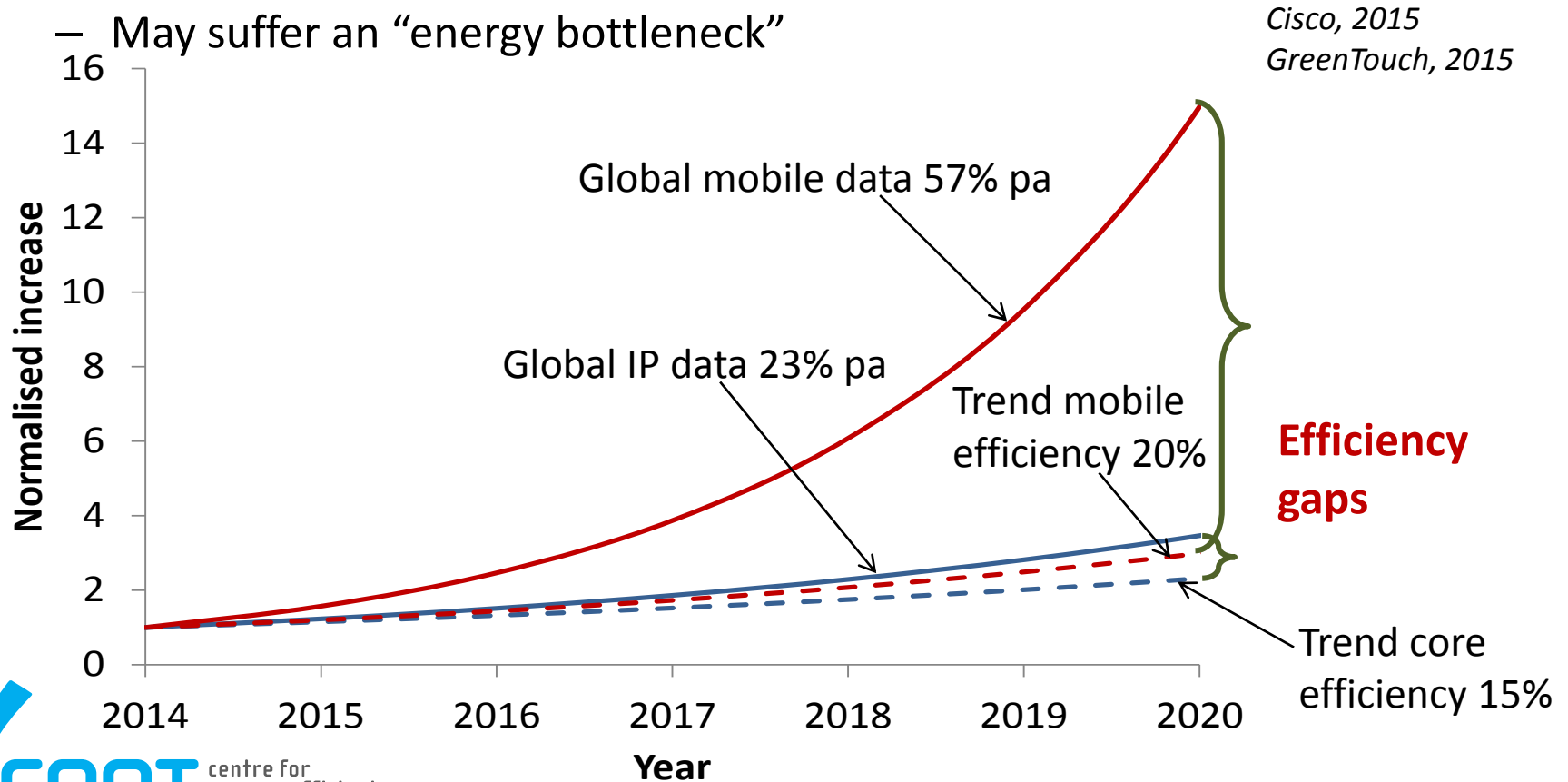
Centre for Energy-Efficient Telecommunications (CEET)  
University of Melbourne  
Australia

# Agenda

- Centre for Energy Efficient Telecommunications
- Equipment and network power
- Service power: Photo sharing
  - Constructing use phase energy models
  - Unshared and shared equipment models
  - Single user and total service energy
  - Consequential & attributional energy
- Metrics
  - What is the purpose of a metric?
  - Standardised metrics
- Energy efficiency of a service
  - Network synchronisation and energy efficiency
- Conclusions

# The future energy efficiency gaps

- Current data growth rate >> traditional energy efficiency improvement rate
- Technology is not keeping up with traffic growth



# Centre for Energy-Efficient Telecommunications

- Research centre located in the University of Melbourne
- Launched in March 2011
- Partnership between Alcatel-Lucent, the University of Melbourne and Victorian State Government
  - \$10 million for 2011 to 2015
  - Additional funding of \$2 million has extended CEET to 1<sup>st</sup> July 2016
- World's first research centre focusing on energy-efficient telecommunication technologies
- Focus on collaboration between business and academia
- Major contributor to GreenTouch international consortium



# Service power

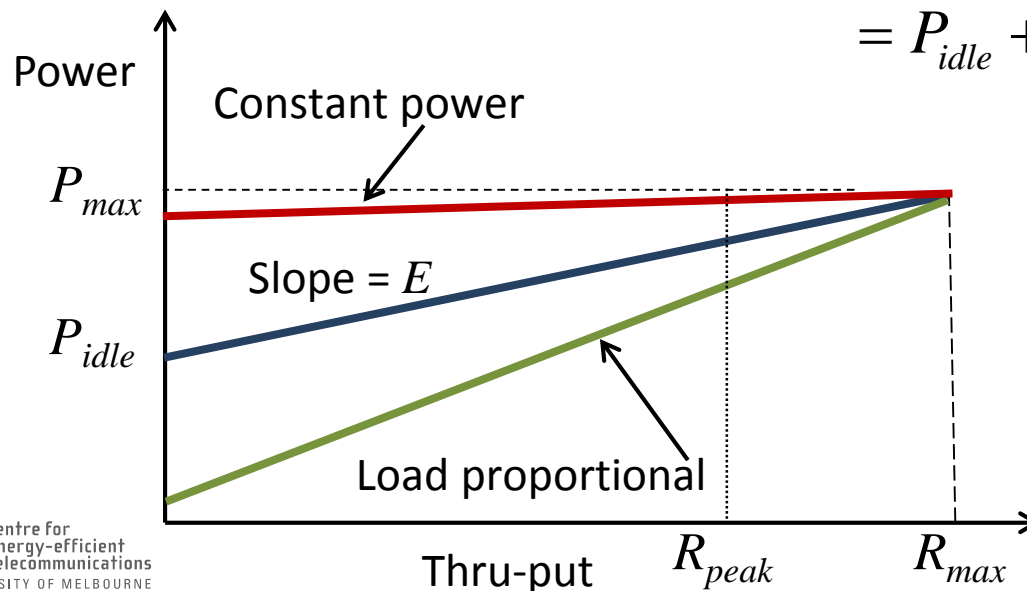
- “Consequential” and “attributional” power
  - “Consequential”
    - Additional network power to support a service
      - Current power is “sunk”
    - How much extra power does e-banking require?
    - Focus is on increase in power consumption
    - Estimates only additional network power for additional services
  - “Attributional”
    - Share of network power / carbon footprint of Internet service
      - Includes current power
    - What is the carbon footprint of e-banking?
    - Distributes total network power / carbon footprint across all services

# Equipment power

- All equipment has approx. “affine” power profile
  - Constant plus a linear slope component
- Two extremes:
  - $P_{idle} \gg ER_{max}$  (constant power)
  - $P_{idle} \ll ER_{max}$  (load proportional)
- Traffic has a diurnal cycle
  - $R(t_{peak}) = R_{peak} < R_{max}$

$$P(t) = P_{idle} + ER(t)$$

$$= P_{idle} + \frac{(P_{max} - P_{idle})}{R_{max}} R(t)$$



# Network power and traffic

- Network power is sum power of network elements,  $j$

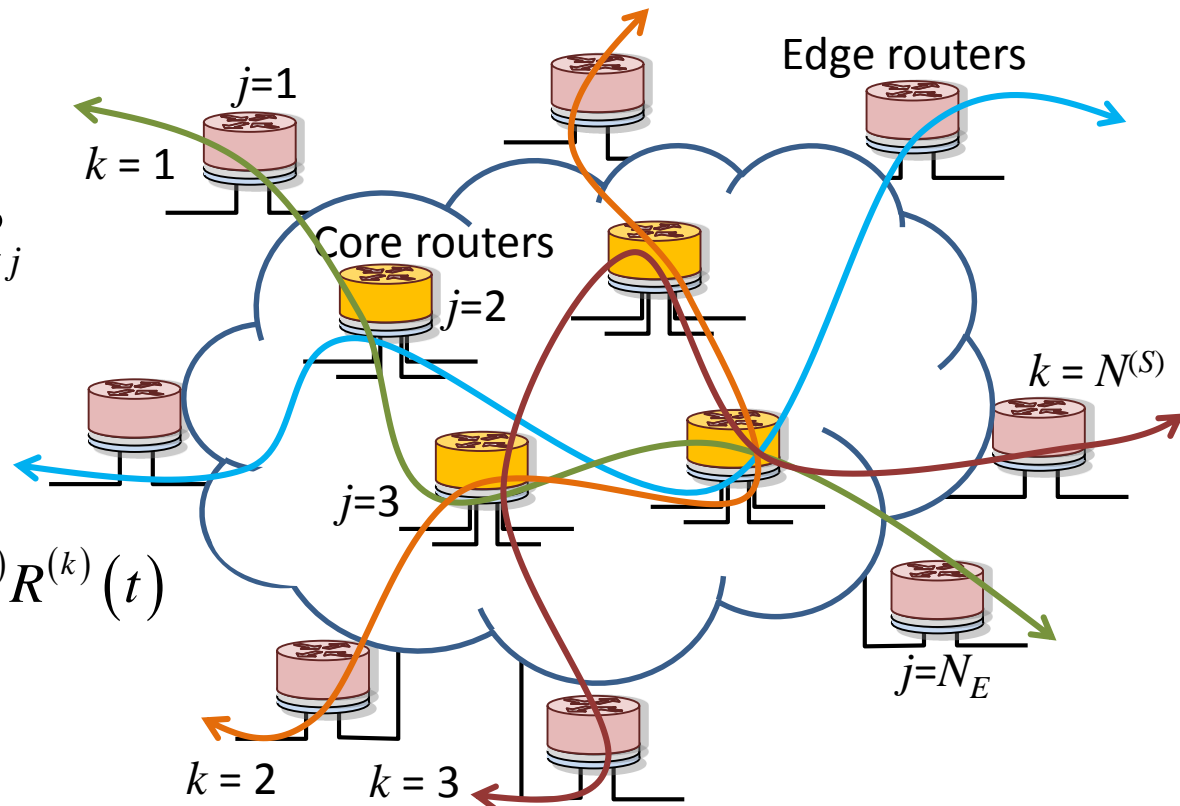
$$P_{Ntwk}(t) = \sum_j (P_{idle,j} + E_j R_j(t))$$

- Network traffic is sum of service traffics,  $k$

$$R_{Ntwk} = \sum_k R^{(k)} \leq \sum_j R_j$$

- Element traffic

$$R_j(t) = \sum_{k=1}^{N^{(s)}} R_j^{(k)}(t) = \sum_{k=1}^{N^{(s)}} \alpha_j^{(k)} R^{(k)}(t)$$



# Constructing service power model

- Internet service power modelling is more complicated than equipment and network power modelling
- Services share network resources with other services and data flows
- Need to proportion power to each service or flow
- Assume for traffic flows and service powers,  $k$ ;

$$R_{Ntwk}(t) = \sum_{k=1}^{N^{(s)}} R^{(k)}(t) \text{ and } P_{Ntwk}(t) = \sum_{k=1}^{N^{(s)}} P^{(k)}(t)$$

- Need to include entire service eco-system
  - CPE & access
  - Edge & core
  - Data centre



# Case study: Photo sharing via cloud

- Stunning growth of Facebook traffic:
  - 240+ billion photos
  - 350+ million photos added per day
  - 750+ million photos were uploaded over New Year's Eve
  - 7000+ Tera-Byte memory added per month
- Facebook reports its annual data center energy consumption



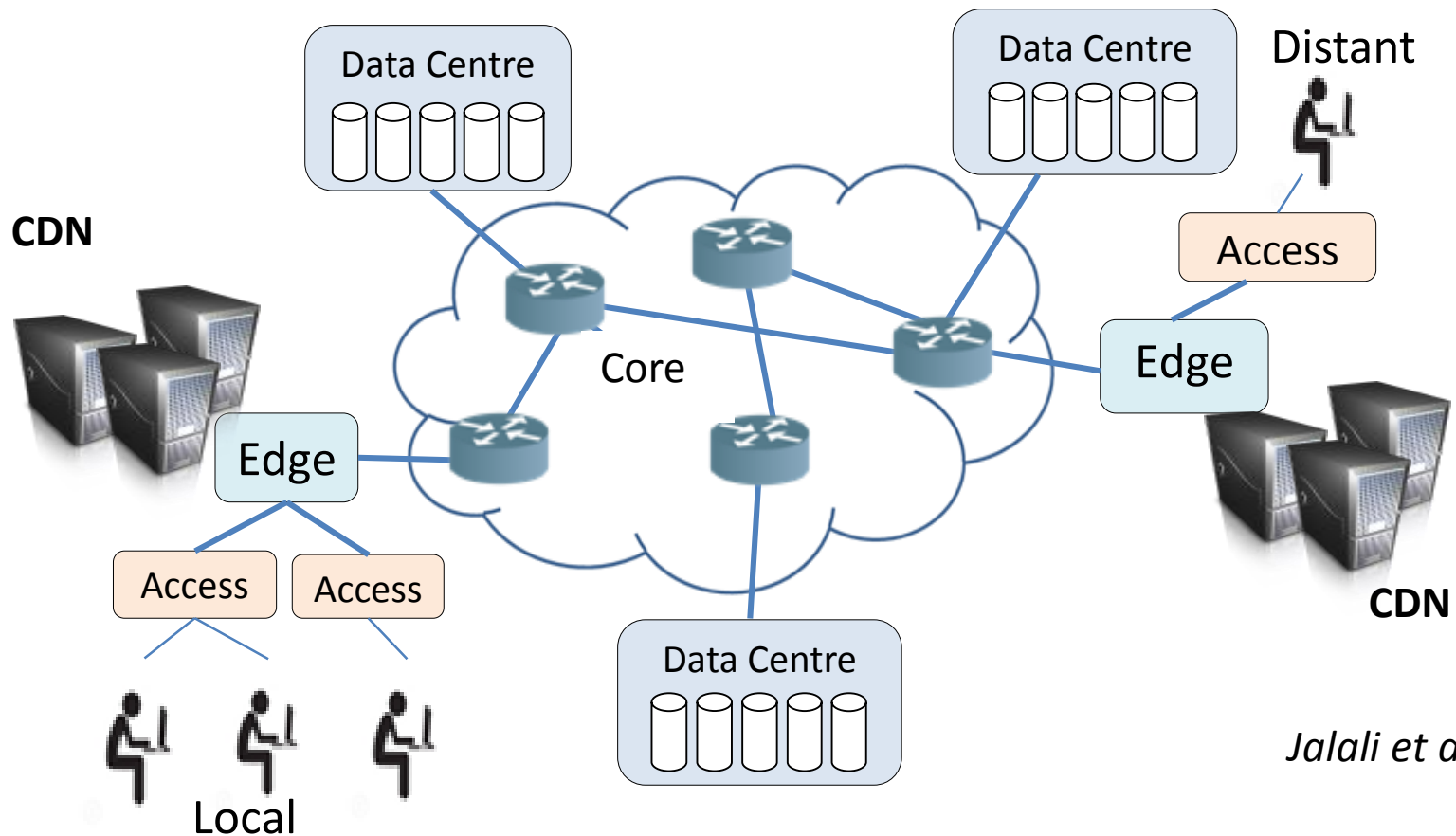
Then



Now

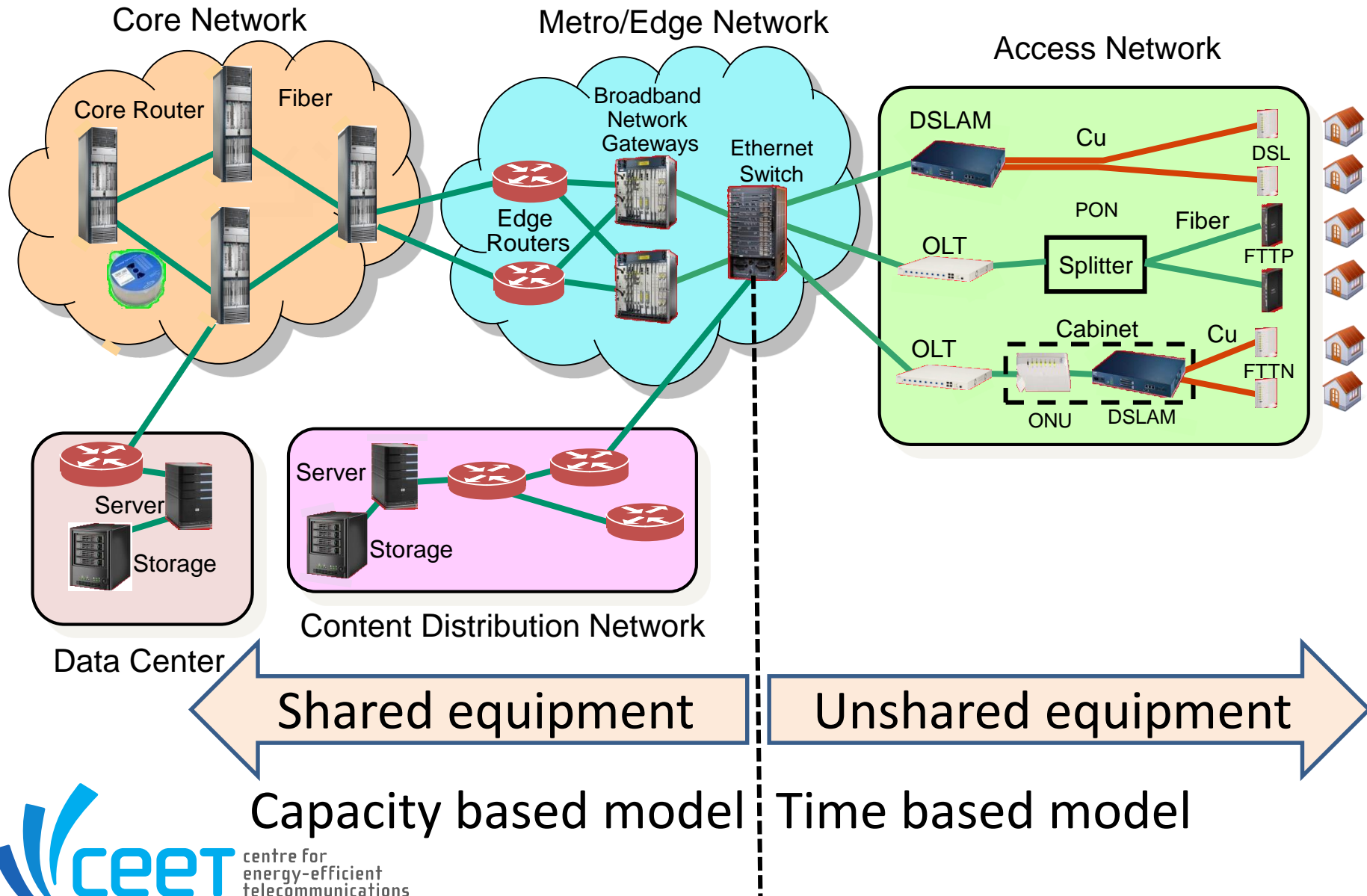
*Jalali et al. 2014*

# Facebook eco-system



- Hot & Warm photos are distributed by a Content Delivery Network
- Cold Photos are distributed directly from data centres

# Internet service eco-system



# Service energy consumption modelling

- Components of the Internet service eco-system energy model:

- Traffic
- Energy consumption of end-user premises
  - Customer device: Laptops, Smartphones
  - Home network: Modems, Gateways
- Energy consumption of the transport networks
  - Access Network
  - Edge Network
  - Core Network
- Energy consumption of data centers

Measured  
/estimated

Unshared  
consumption  
model

shared consumption  
model

Company  
reports

# CPE & Access equipment (lightly shared)

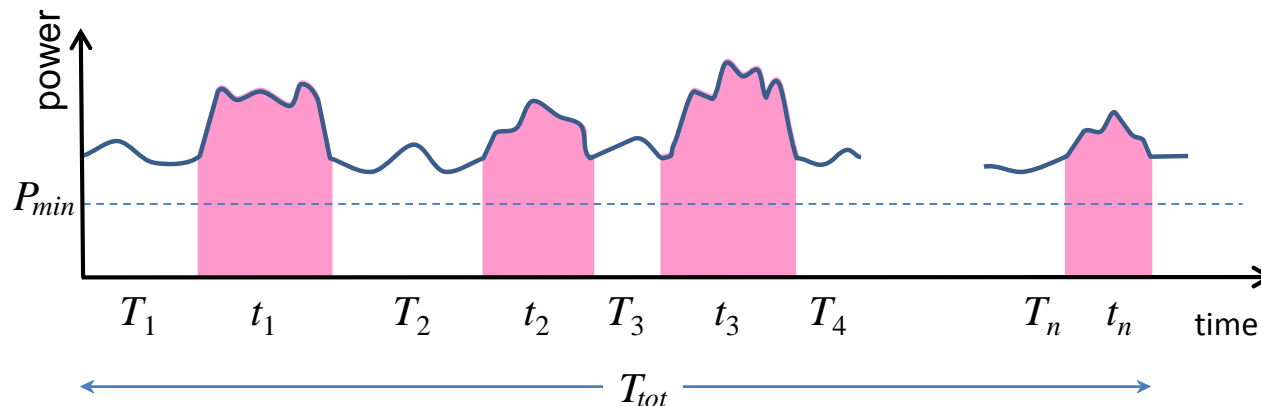
- “Time based access model”

- Allocate energy according to duration of service use:

$$t^{(k)} = \sum_{l=1}^{N^{(k)}} t_l$$

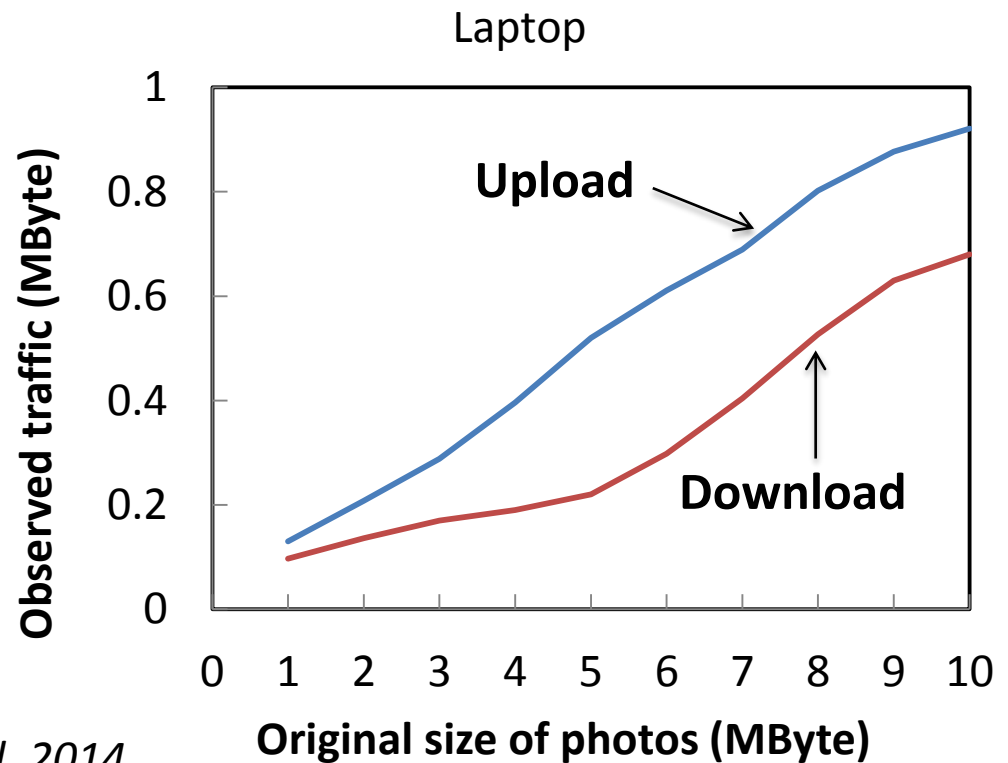
- Total energy = sum of service energies  $Q_{tot}(T_{tot}) = \sum_k Q_A^{(k)}(T_{tot})$

- Total service bits  $B^{(k)} = \text{sum of service time} \times \text{access rate} = t^{(k)} R^{(k)}$



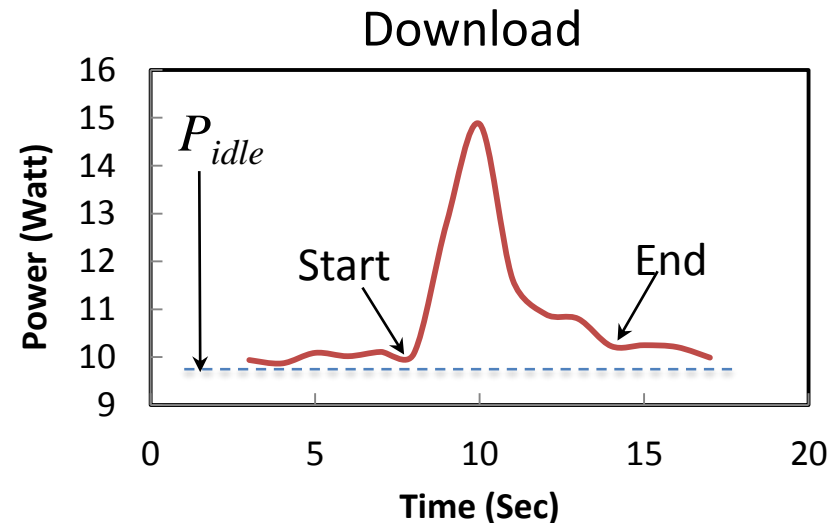
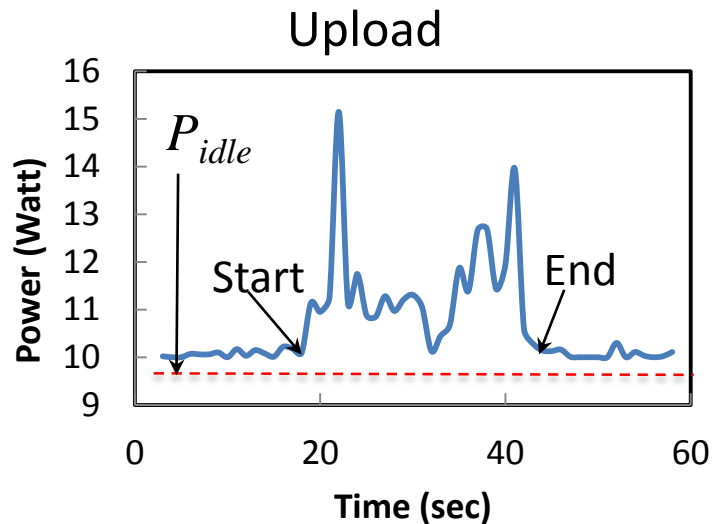
# Traffic measurements

- Used packet analyser software utility (Wireshark)
- Photos compressed in user browser before uploading to Facebook
- Exchanged Bytes for a 5MB Photo:
  - Laptop (Ethernet, WiFi)
    - Upload = 500KB
    - Download = 200KB
  - Smartphone (4G, WiFi)
    - Upload = 1.1 MB
    - Download = 120K



# User device measurements

- Direct measurement : Power-mate (resolution of 10 mW)
  - Plots below are for laptop connected via Ethernet
- Uploading and downloading same 5 Mbyte photo



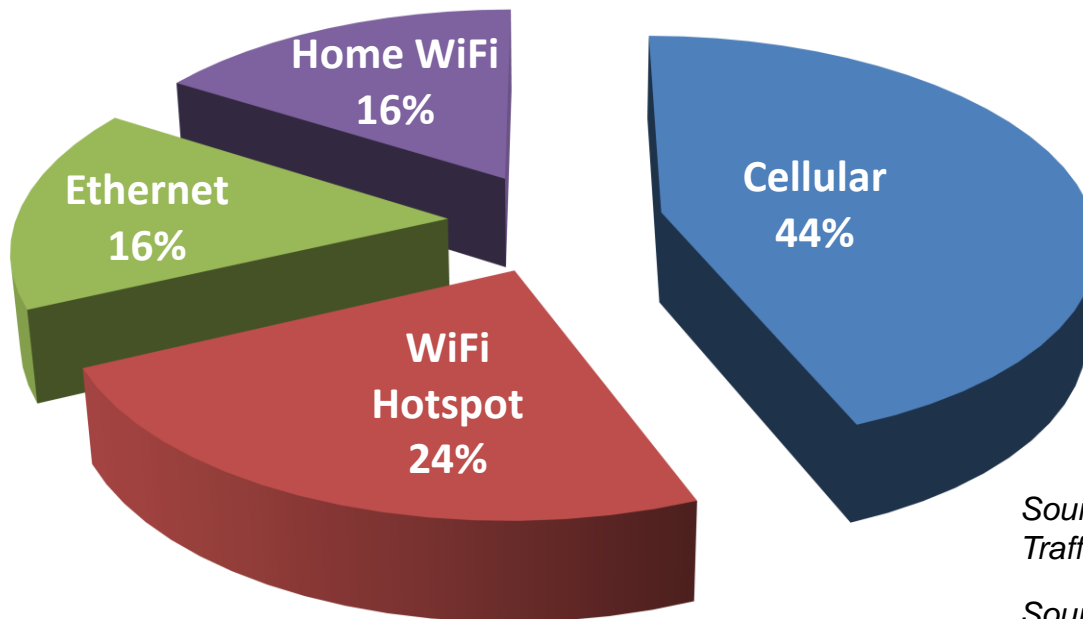
5MB photo	Laptop		Mobile Phone	
	Ethernet	WiFi	4G	WiFi
Upload	106 J	114 J	40 J	23 J
Download	23 J	33 J	18 J	8 J

Jalali et al. 2014

# Users' traffic profile

- 350+ million photos upload every day
- Users have 140 friends on average.
- For a new uploaded photo
  - Assume 90% of friends wants to look at the photo (126 friends)

Friend access technologies



Source: Cisco VNI, Global Mobile Data Traffic Forecast Update, 2012–2017

Source: Cisco The zettabyte era, 2012–2017



# Network power of a service

(Consequential)

- Two aspects to network power modelling of a service
  - 1) Individual user model
    - Energy of a single use of the service
      - E.g. Single user accessing their personal Social Network
  - 2) Global service model
    - Total energy summed over all users of the service
      - E.g. Global energy consumption of a Social Network service

## 1) Single user involves a small amount of additional data:

- Small increase in network traffic:  $\delta R^{(k)} \ll R_{max}$
- Don't need to deploy any additional equipment

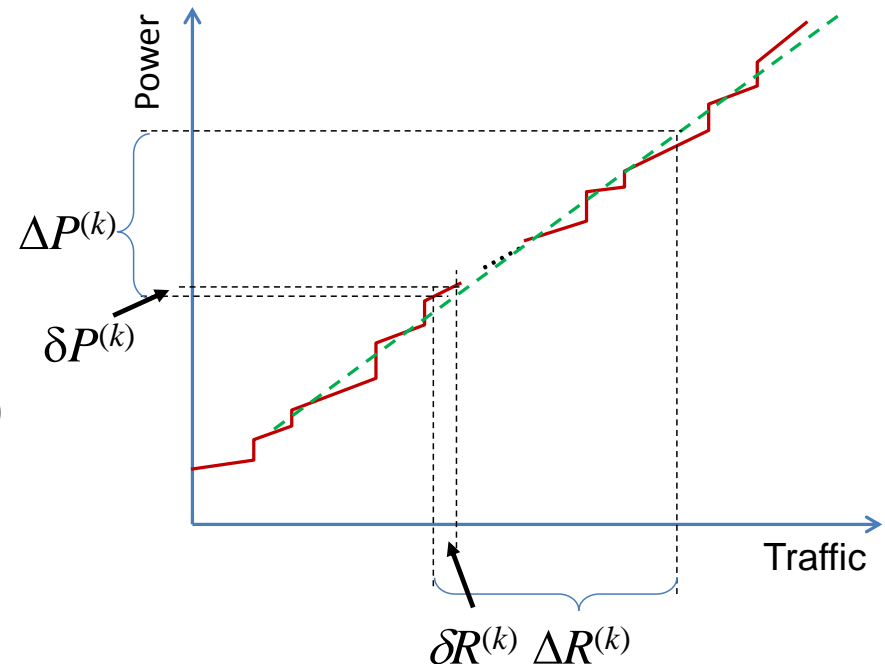
$$\delta P^{(k)} = \left\langle \delta P_A^{(k)} \right\rangle + \underbrace{\left( M_E \langle E_E \rangle + M_C \langle E_C \rangle \right)}_{\text{Added metro \& core power}} \delta R^{(k)}$$

# Network power of a service (Consequential)

- 2) Cumulative increase in network data from all service users
  - Large increase in edge & core network traffic  $\Delta R^{(k)} \gg R_{max}$
  - Deploy additional edge and core equipment to accommodate  $\Delta R$
  - Design rules keep utilisation of equipment below  $\rho_{max}$

$$\Delta N_E = \frac{M_E \Delta R^{(k)}}{\rho_{max} \langle C_{E,max} \rangle}, \quad \Delta N_C = \frac{M_C \Delta R^{(k)}}{\rho_{max} \langle C_{C,max} \rangle}$$

$$\begin{aligned} \Delta P^{(k)} = & N_{user}^{(k)} \langle P_A^{(k)} \rangle_{T_{tot}} + \\ & + \left( \frac{M_E}{\rho_{max}} \left( \frac{\langle P_{idle,E} \rangle}{\langle C_{E,max} \rangle} + \langle E_E \rangle \right) + \right. \\ & \left. + \frac{M_C}{\rho_{max}} \left( \frac{\langle P_{idle,C} \rangle}{\langle C_{C,max} \rangle} + \langle E_C \rangle \right) \right) \Delta R^{(k)} \end{aligned}$$



# Energy consumption of a service

- For edge and core networks (shared equipment) have

$$\begin{aligned}\Delta P^{(k)} &= \left( \frac{M_E}{\rho_{max}} \left( \frac{\langle P_{idle,E} \rangle}{\langle C_{E,max} \rangle} + \langle E_E \rangle \right) + \frac{M_C}{\rho_{max}} \left( \frac{\langle P_{idle,C} \rangle}{\langle C_{C,max} \rangle} + \langle E_C \rangle \right) \right) \Delta R^{(k)} \\ &= H_{Ntwk} R^{(k)} = (Energy / Bit)_{Ntwk} \Delta R^{(k)}\end{aligned}$$

And for service energy in edge and core networks

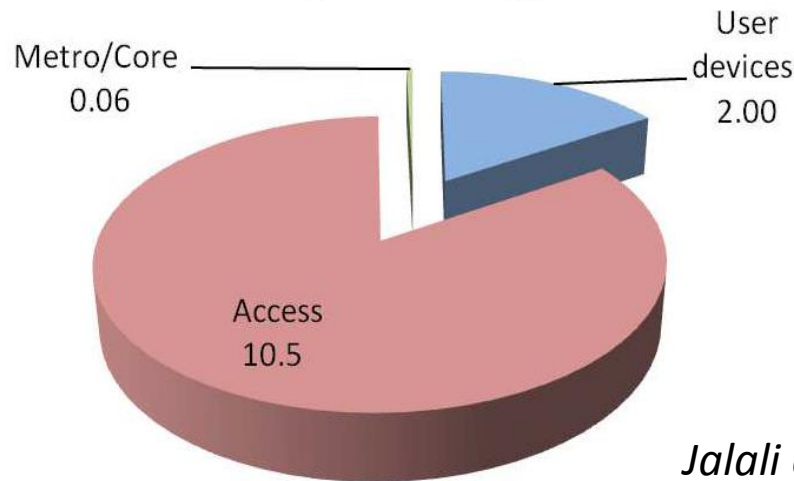
$$Q^{(k)} = H_{Ntwk} B^{(k)}$$

- Using  $(Energy/bit)_{Ntwk}$  is widely adopted to estimate service energy, user energy and network power

# Sharing online network energy

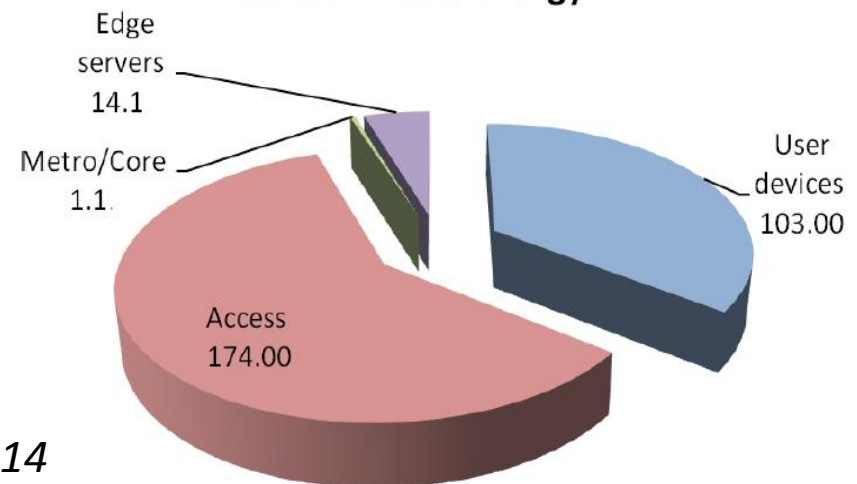
- Total network energy consumption: 304 GWh
- Facebook 2012 total data centre IT energy : 516 GWh  
(Facebook, 2012)
- Photo sharing network energy ~ **60%** of FB total data centre IT energy
  - Wireless (4G/LTE) access network is main energy consumption

Annual upload energy ~12 GWh



Upload energy consumption (GWh)

Annual download energy ~292 GWh

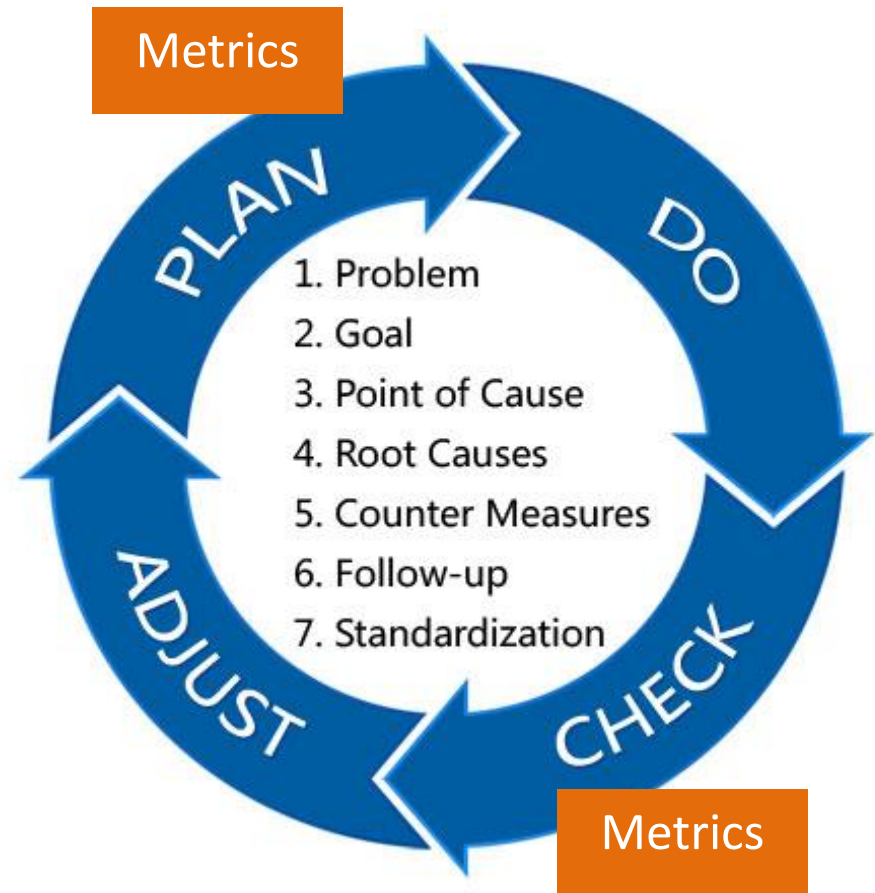


Download energy consumption (GWh)

*Jalali et al. 2014*

# Power & energy efficiency metrics

- To improve a system we must measure it
- Metrics used for:
  - Improvement of a system
    - Reduce energy/bit
  - Comparing systems
    - Benchmarking
  - Identify system parts that require attention
    - Prioritise changes
- Choice of metric is important
  - Diurnal traffic cycle,  $C(t)$ , is given
  - Metrics drive behaviours

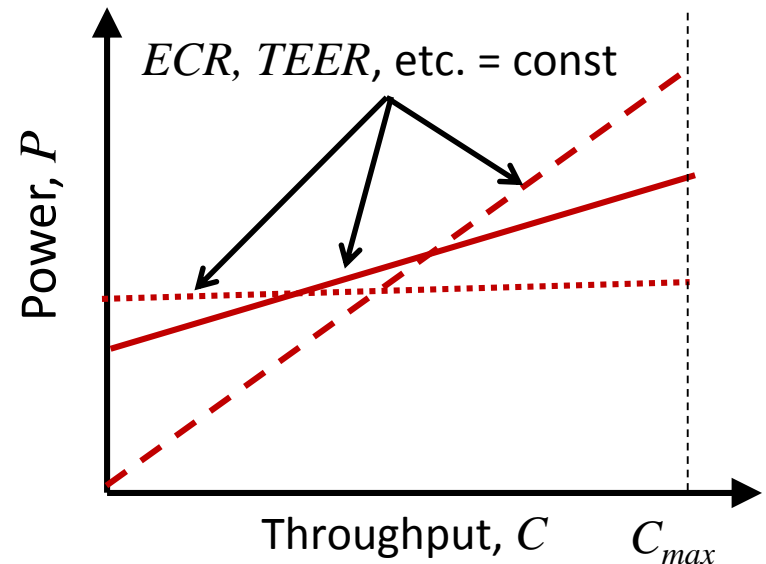


# Standardised metrics

- Energy efficiency of equipment
  - Several similar metrics exist

$$ECR, TEER, TEEER, EER = \frac{\sum_{m=1}^M (a_m \times P_m)}{\sum_{m=1}^M (a_m \times R_m)}$$

- Values  $a_m$  set by the definition of ratio
- Same ECR value for very different power profiles
- How are applied for networks & services?



# Energy efficiency: Network operator

- Instantaneous power/bit/sec: (*Baliga J. et al. JLT Vol.27, 2009*)

$$\frac{P_{Ntwk}(t_{Peak})}{R_{Ntwk}(t_{Peak})}$$

- Mean energy/bit: (*GreenTouch, 2013, 2015*)

$$\frac{\langle P_{Ntwk} \rangle_T}{\langle R_{Ntwk} \rangle_T} = \frac{Total\ Energy_{Ntwk}(T)}{Total\ Bits_{Ntwk}(T)} = \frac{\int_T P_{Ntwk}(t) dt}{\int_T R_{Ntwk}(t) dt}$$

- Mean instantaneous power/bit/sec (*ITU-T Y.3022, 2013*)

$$\left\langle \frac{P_{Ntwk}}{R_{Ntwk}} \right\rangle_T = Ave. \left( \frac{Power_{Ntwk}}{Thruput_{Ntwk}} \right) = \frac{1}{T} \int_0^T \frac{P_{Ntwk}(t)}{R_{Ntwk}(t)} dt$$

# GreenTouch energy efficiency



- Used to quantify GreenTouch goals
  - Total energy for years 2010 and 2020
  - Total network traffic for years 2010 and 2020

INCREASE

GROWTH

Revenue  
from Services

$$\text{Network Efficiency} = \frac{\text{Total Useful Traffic Delivered}}{\text{Total Energy Consumed}}$$



REDUCE

Costs



# Energy efficiency: Service provider

- Instantaneous energy per bit: (*Coroama V. et al. Jour. Ind. Ecol., Vol. 47, 2013*)

$$\frac{P^{(k)}(t)}{R^{(k)}(t)}$$

- Mean energy per bit: (*Chen C. et al. Envrion. Sci. Technol., Vol. 17, 2013*)

$$\frac{\langle P^{(k)} \rangle_T}{\langle R^{(k)} \rangle_T} = \frac{\text{Mean Power}^{(k)}(T)}{\text{Mean Data Rate}^{(k)}(T)} = \frac{\text{Energy}^{(k)}(T)}{\text{Bits}^{(k)}(T)}$$

# Service power consumption (Attributional)

- Need to allocate  $P_{idle}$  across services,  $k$ , through network element  $j$

- We require: 
$$P_{idle,j}(t) = \sum_{k=1} P_{idle,j}^{(k)}(t)$$

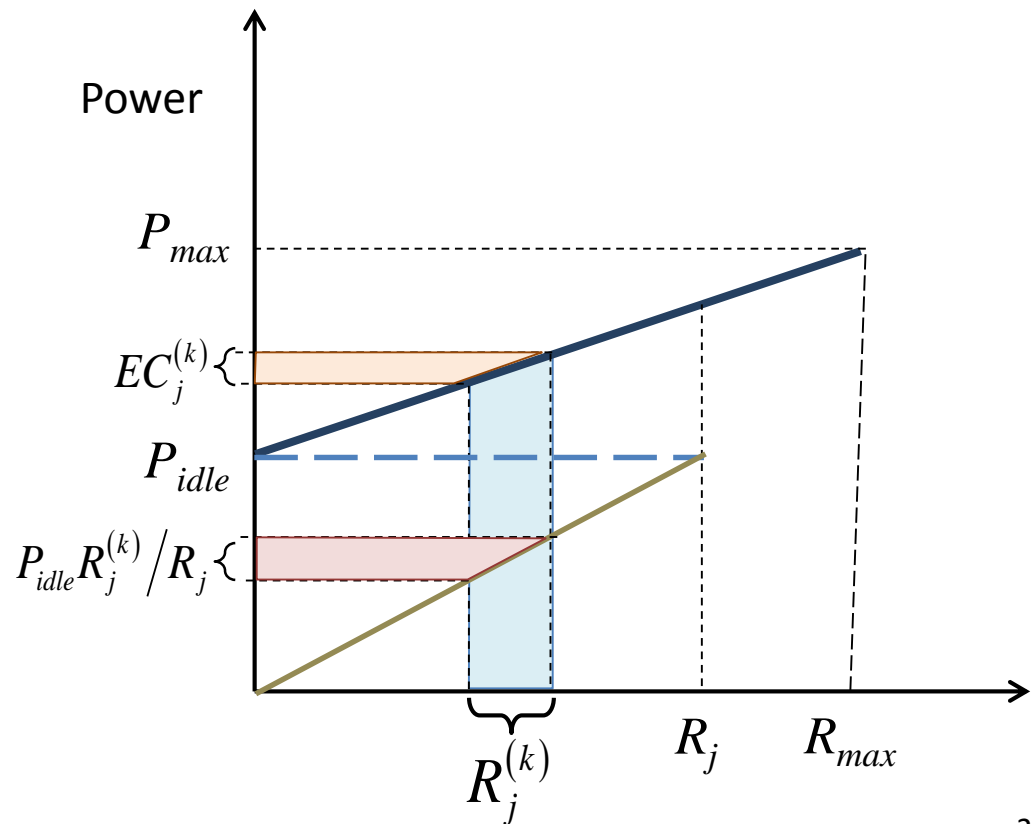
- Allocate pro-rata:

$$P^{(k)}(t)$$

$$= \sum_j \left( \frac{P_{idle,j}}{R_j(t)} + E_j \right) R_j^{(k)}(t)$$

Element  $j$   
total traffic

Service  $k$  traffic  
thru element  $j$



# Service power model

(Attributional)

- For CPE & access equipment have for power of  $k$ -th service

$$\left\langle P_A^{(k)} \right\rangle = \frac{1}{T_{tot}} \sum_{l=1}^{N^{(k)}} \int_{t_l} P_A(t) - P_{idle} dt + \frac{P_{idle}}{T_{act}} \sum_{l=1}^{N^{(k)}} t_l$$

- For the  $j$ -th edge or core network element power consumption of  $k$ -th service is

$$P_j^{(k)}(t) = \frac{P_{idle,j}}{R_j(t)} R_j^{(k)}(t) + E_j R_j^{(k)}(t)$$

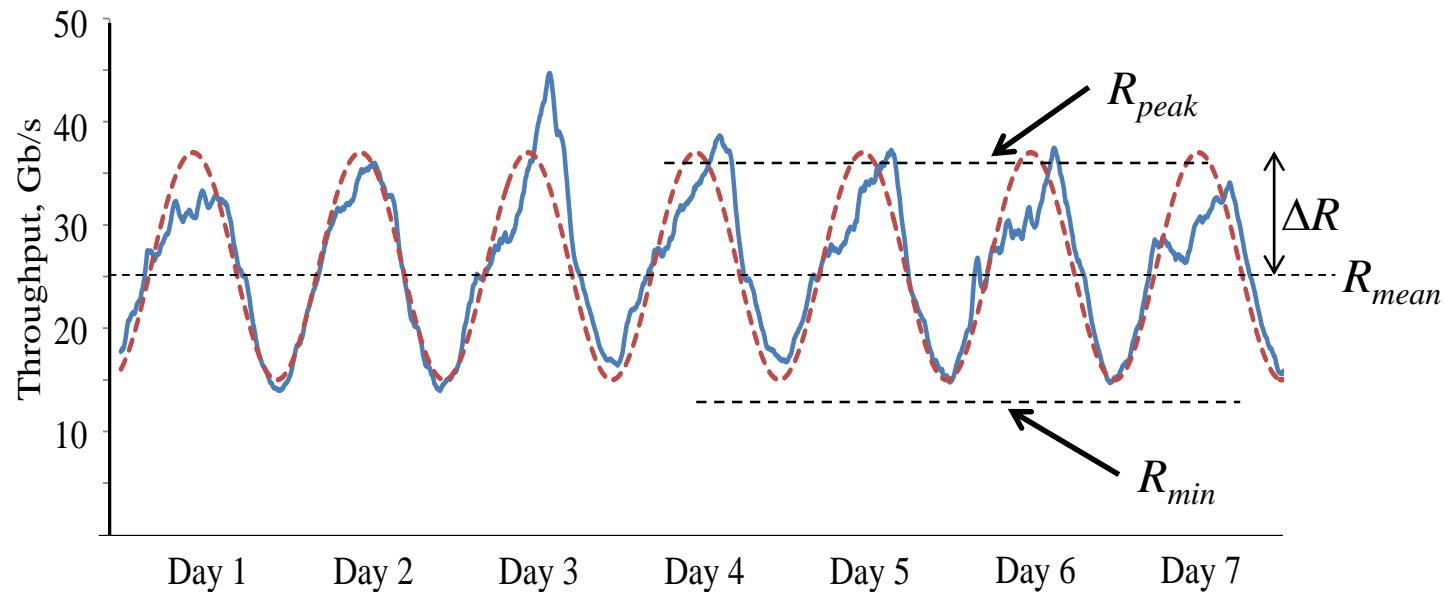
where  $R_j^{(k)}$  is the  $k$ -th service traffic through the  $j$ -th network element

- Edge, core network power of  $k$ -th service

$$P_{E+C}^{(k)}(t) = \sum_{j=1}^{N_{N+E}} P_j^{(k)}(t) = \sum_{j=1}^{N_{N+E}} \left( \frac{P_{idle,j}}{R_j(t)} + E_j \right) R_j^{(k)}(t)$$

# Diurnal Cycle

- Measured diurnal cycle
  - Has 24 hour period



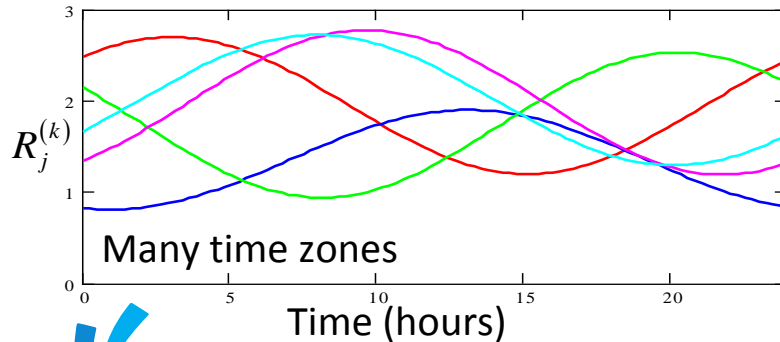
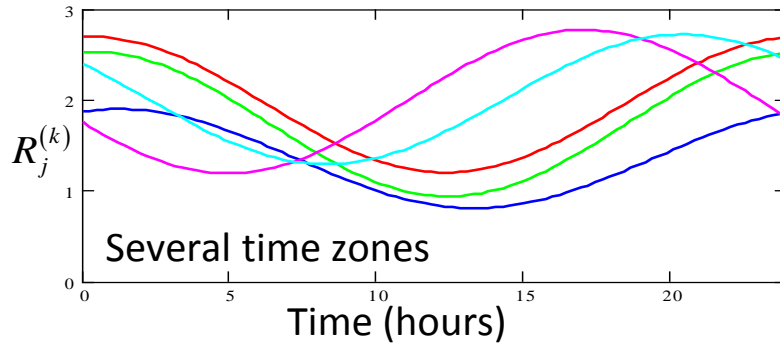
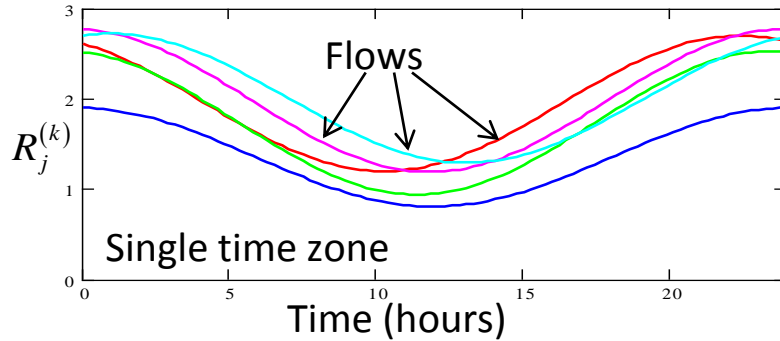
- Approximate diurnal cycle with a sinusoid

$$R(t) \approx R_{mean} + \Delta R \cos(2\pi t/T)$$

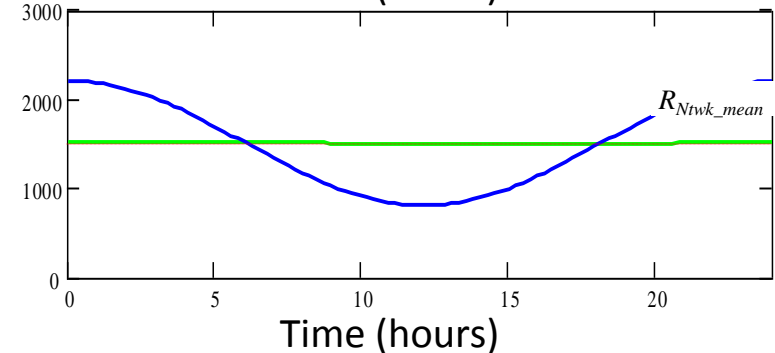
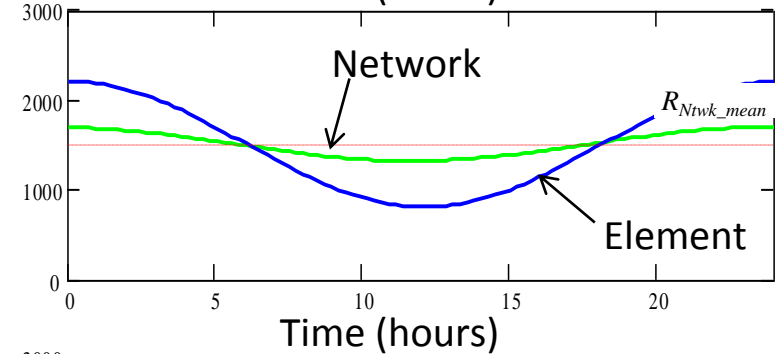
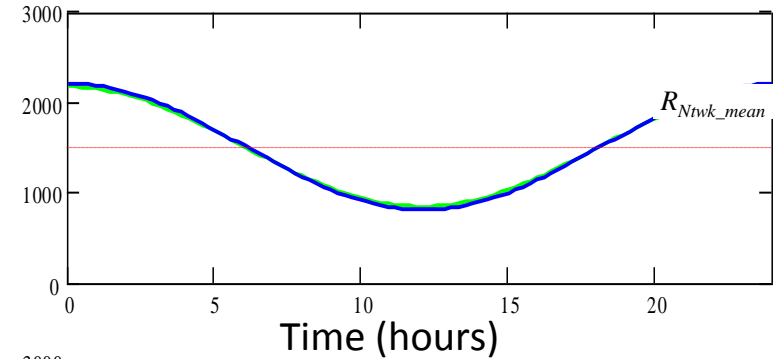
- Provides closed forms for metrics

# Synchronicity & the diurnal cycle

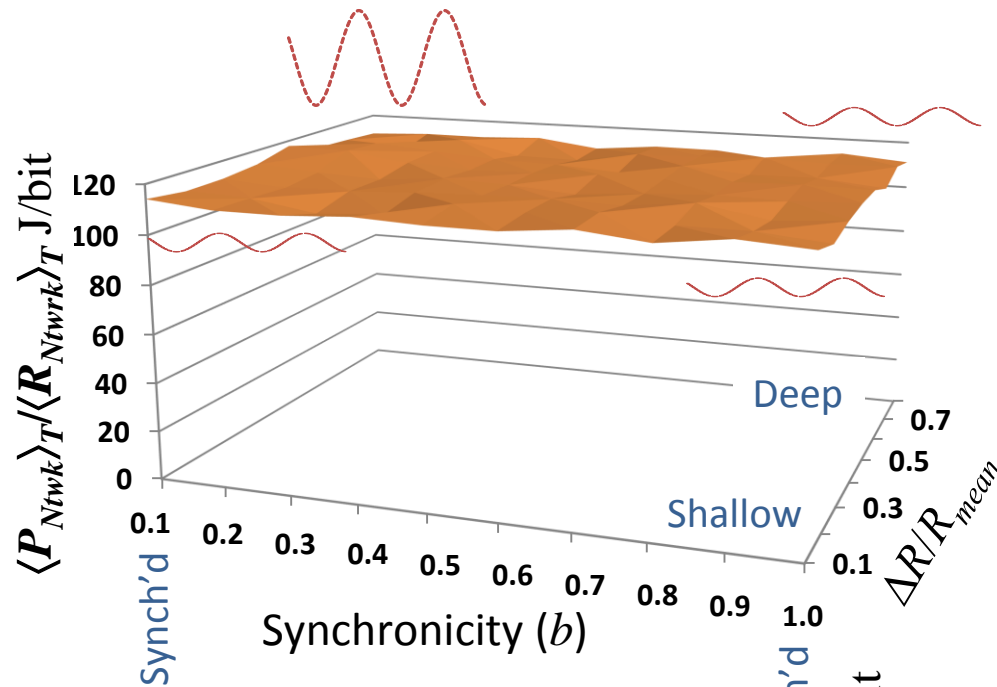
Service Flows



Element or Network



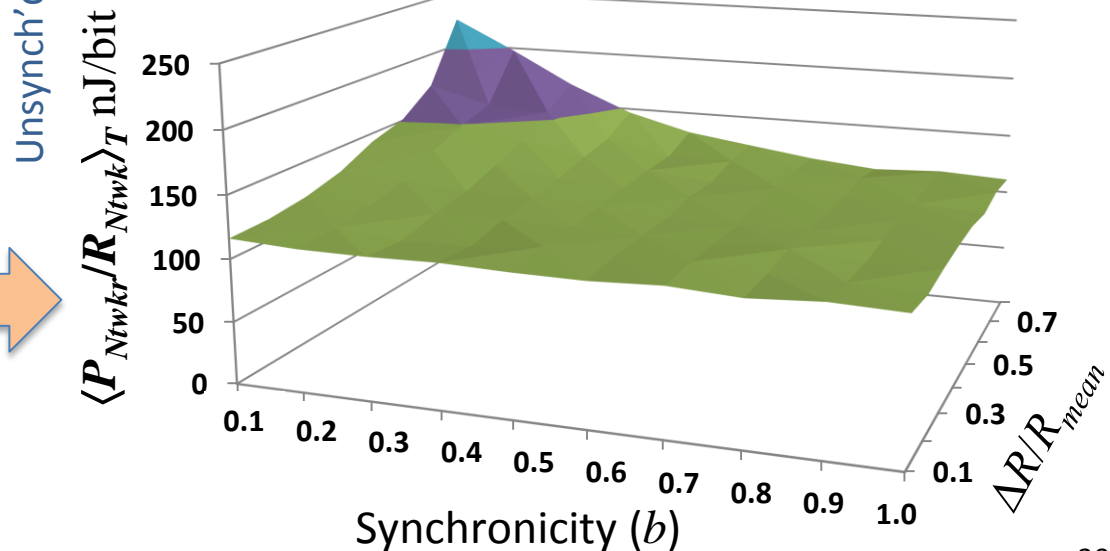
# Network energy efficiency



$\langle P_{Ntwk} \rangle_T / \langle R_{Ntwk} \rangle_T$   
 • Independent of flow synchronisation & cycle depth

$$\langle P_{Ntwk} / R_{Ntwk} \rangle_T$$

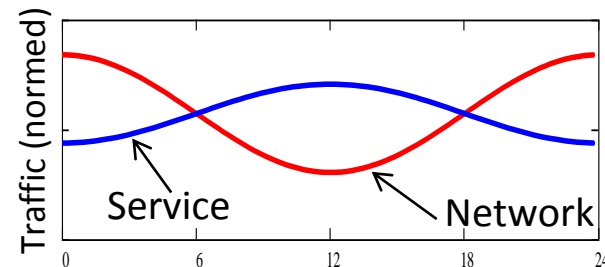
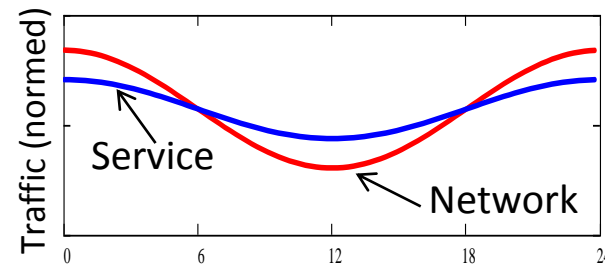
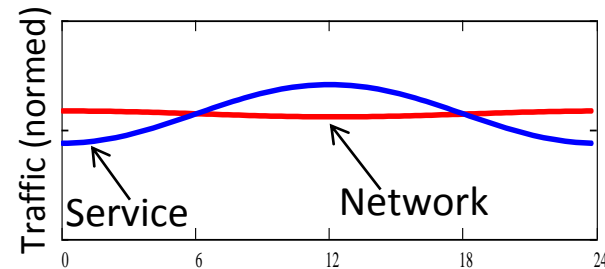
- Dependent on synchronisation & cycle depth



# Service energy efficiency

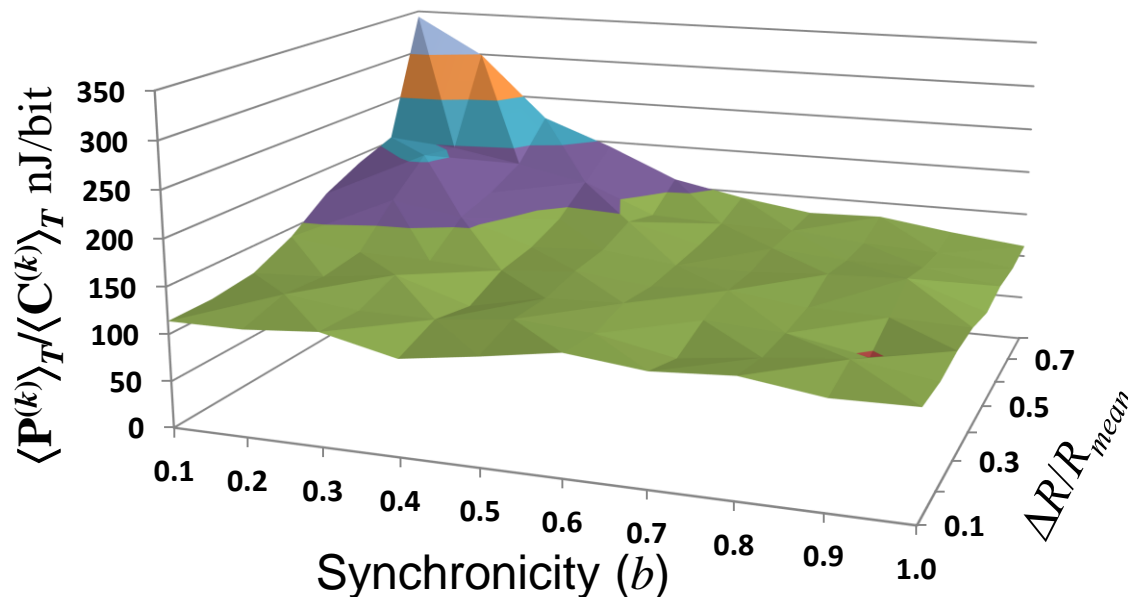
$\langle P \rangle / \langle R \rangle$  metric :

- Synchronisation of service traffic is important
  - Unsynchronised network traffic
    - Energy per bit independent of its service cycle phase
  - Synchronised network traffic
    - Energy per bit lower when service is synchronised with network
    - Energy per bit higher when service is anti-synchronised with network



# Synchronisation: Service energy efficiency

- Service with fixed out-of-synch cycle ( $\phi^{(k)} = \pi$ )



- Energy per bit for out-of-synch service
  - Lowest when network has shallow diurnal cycle
  - Highest for anti-synch with deep network diurnal cycle



# Outcomes

Must be careful on how metrics are used

The  $\langle P \rangle / \langle R \rangle$  metric:

- Estimating service energy

$$Q^{(k)} = H_{Ntwk} B^{(k)} = \left( \langle P_{Ntwk} \rangle_T / \langle R_{Ntwk} \rangle_T \right) B^{(k)}$$

- This requires k-th service is not “out-of-synch” with network traffic
- When used by Network Operators
  - Metric not impacted by diurnal cycle shape
    - Metric  $\langle P_{Ntwk} / R_{Ntwk} \rangle$  can show impact of shape
- When used by Service Providers
  - Energy per bit reduced by synchronising traffic with diurnal cycle
    - This increases  $R_{peak}$  requiring more network equipment
- A metric can give different players conflicting strategies

Thank you